

**BUILDING A
STRONGER
COMMUNITY...
THE UNITED WAY.**

**ANNUAL IMPACT
UPDATE OUTLINE**

2022-2023



**United Way of the
Mohawk Valley**

THE VALUE OF CREATING IMPACT **THE UNITED WAY**

The heart of United Way of the Mohawk Valley's work is community, and our mission is clear: to create a thriving community by connecting people, resources, and solutions throughout the Mohawk Valley.

We take a comprehensive approach to creating solutions to our community's toughest challenges by advancing health, enhancing education, growing economic mobility, and addressing urgent needs.

No one person or organization can do this work alone. The power of United Way is in our network. There are more than 1,100 United Way's worldwide, each teamed with passionate hearts and bright minds, where big ideas and innovations are shared and leveraged to scale impact locally and globally. United Way of the Mohawk Valley brings together thousands of stakeholders, donors, volunteers, partner non-profits, and government agencies to meet our mission. From this model, bold initiatives and programs are born.



THE VALUE OF CREATING IMPACT THE UNITED WAY

In this edition of our impact report, we share updates on our most recent bold initiatives and funded partner programs, including:

- **211:** the largest database of services connecting people to help 24/7/365.
- **Ride United:** a transportation solution providing rides to grocery stores, medical appointments, and employment.
- **Welcome Home Kits:** providing our previously homeless neighbors with necessities to get started in their new homes.
- **Stories from our funded partner's vital programs** that make a difference in community members' lives every day.

Collaboration is the key to positively impacting our community and the people who live, work, and play here.

That's how we create a brighter future for the people of Oneida and Herkimer Counties, the United Way.

Matthew Nicholl
United Way of the Mohawk Valley
Board of Directors President



Matthew Nicholl

WITH THE HELP OF **COUNTLESS** COMMUNITY COLLABORATIONS
UNITED WAY OF THE MOHAWK VALLEY

FUNDING 30+
PROGRAMS
AND
INITIATIVES

\$2.5
MILLION

HELPING
100,000+
PEOPLE

EMPOWERED PATHWAYS: WERC FUNDED PARTNER HIGHLIGHT

The Women's Employment & Resource Center (WERC) at Empowered Pathways serves women in need of job readiness services in Herkimer, Oneida, and Madison Counties.

Carrie, came to WERC when she was 21 years old with 3 children under the age of 5. On that cold January morning, Carrie walked to Empowered Pathways looking for help finding a job. When asked about her career goals, her response was heartbreaking, and so relatable. She wanted to create a better life for her children. Carrie was uplifted by the staff, and other women in the program, and achieved her goals.

Hear more about Carrie and her story in this video:



CLICK HERE TO PLAY

Triumphs like this one show that gifts to United Way MV make a significant difference in the lives of thousands locally.



MID-TOWN UTICA COMMUNITY CENTER (MUCC)
FUNDED PARTNER HIGHLIGHT

The Midtown Utica Community Center is an inclusive multicultural and refugee-friendly space in Utica.

A former local college student came in to help with building and grounds work. His native language is Karen, and they learned that he was eager to learn, but struggled with the language barrier. MUCC was a stabilizing influence for him. Because of MUCC, he felt connected to his community again, which allowed him to seek help to thrive in school.

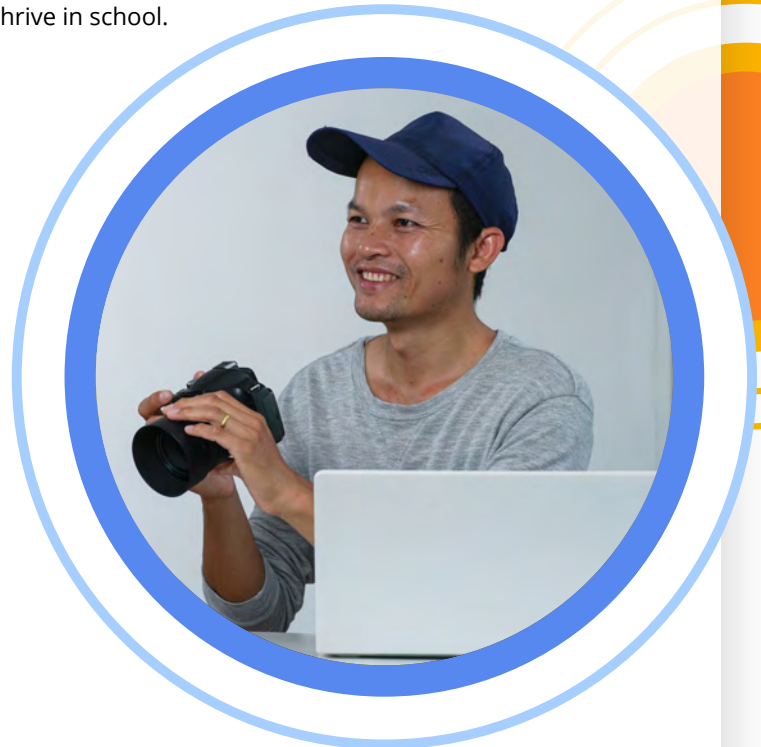


Hear more about how MUCC
created a pathway to success for
Samaran in this video:



CLICK HERE TO PLAY

Funding streams from United Way of the
Mohawk Valley help MUCC give all people the
same opportunity in our area.



LEARN MORE ABOUT OUR FUNDED PARTNERS AND PROGRAMS AT [UNITEDWAYMV.ORG/FUNDEDPROGRAMS](https://www.unitedwaymv.org/fundedprograms)

ACADEMICS FIRST

ROME FAMILY YMCA'S YCARE PROGRAM

The YMCA of the Greater Tri-Valley's/Rome Family YMCA's YCare program focuses on meeting the social, emotional, and academic needs of young learners so they can grow into the changemakers of tomorrow.

A child in their program, "Jace," was having trouble in school. The non-profit's caring staff worked closely with the student to identify what was causing Jace's behavioral challenges. After recognizing what was causing Jace's trouble in school, the solution was literally eye-opening and changed his life trajectory.

Hear more about Jace's eye-opening experience because of our local YMCA in this video:



CLICK HERE TO PLAY

Funding streams from United Way of the Mohawk Valley help MUCC give all people the same opportunity in our area.



HOUSING AND HOMELESSNESS

INITIATIVES AND COMMUNITY COLLABORATIONS

Combating homelessness is a challenge far too significant for one organization to overcome on its own. Hundreds of local individuals are living each day with no place to call home.

As the collaborative applicant for our community's Housing and Urban Development (HUD) federal funding, United Way MV plays a vital role alongside several local non-profits working together to help house individuals and families in Oneida and Madison County.

Every day, United Way and our partners change a person's reality from homelessness to laying their head down at night in their new homes.

As a collective, we have major challenges to overcome to ensure everyone has a safe and stable place to call home. Federal funding only goes so far and doesn't cover the cost of basic necessities needed in a new home. This year, United Way MV identified a way to fill some of that need with our Welcome Home Kits. We put together more than 100 totes filled with essentials a person needs to eat, sleep, and clean.



WISHING YOU
happiness
 IN YOUR NEW HOME.

HOUSING AND HOMELESSNESS

INITIATIVES AND COMMUNITY COLLABORATIONS



“United Way MV’s Welcome Home Kits are a game changer for the clients we serve and much needed! The kits provide them with the basics many take for granted, like towels, washcloths, and a shower curtain for bathing; a can opener, pots, pans, dishes, and cutlery to prepare and eat a meal; and even an air mattress with a set of sheets to make their first night’s sleep feel like home. Every single one of our clients who received a Welcome Home Kit was so grateful. They were literally brought to tears, showering us with huge hugs, and could not thank us and United Way MV enough.”

- Community Partner, Caseworker

RIDE UNITED

INITIATIVES AND COMMUNITY COLLABORATIONS

Transportation continues to be a barrier for many people in the Mohawk Valley. Without reliable transportation, it is a struggle for them to meet their basic needs.

We partner with several local non-profits to offer our Ride United transportation solution to their clients. Our Ride United program provides a new way to get to medical appointments, pharmacies, grocery stores, a job, and more.

Getting Jace to School

When your vehicle doesn't start, it can cause a chain reaction of challenges. One is the cost of repairs or a new car. Most immediately, is the inability to get where you need to go. That was the case for one local 39-year-old Navy veteran and single father of two children. This was the only car he had to take the children to and from school. He discovered his vehicle needed costly repairs, and he couldn't repair it all at once. United Way was able to provide him with a Ride United pass for the month, allowing him to consistently bring his children to and from school while he did not have a working vehicle.

RIDE UNITED
Transportation Access



211

INITIATIVES AND COMMUNITY COLLABORATIONS

211 navigates the maze of thousands of services to link our community members to help faster.

In times of crisis, any one of us can be unsure of where to begin to find help. 211 gives each caller one-on-one assistance from an experienced, highly skilled, and professionally trained navigator who:

- Listens and responds confidentially.
- Assess the caller's needs and provide referrals.
- Offers emotional support.
- Conducts follow-up.
- Advocates on the caller's behalf.

211 is available everywhere in New York State.

Locally, United Way of the Mohawk Valley leads the 211 service for Oneida, Herkimer, and Madison County. In our three-county area, there are hundreds of non-profits and more than 3,000 services listed in our 211 database, making it the most comprehensive listing of services available. This quite literally defines our local non-profit network and quantifies the sheer scope of the direct services they provide to help our community every day.

United Way MV is working with our NYS network to further 211's cohesiveness and accessibility through web and text statewide. This shift will bring a more universal and complete approach to help our community in times of need.



Get Connected Get Help™

24/7 Support:



Dial 211 or 1-844-342-5211



Text Your Zip Code to 898-211



Visit 211midyork.org



2021-2022 FINANCIALS

View our most up to date audited financial statements at
www.unitedwaymv.org/financials

TOP TEN CORPORATE PARTNERS



2022-2023 WORKPLACE CAMPAIGN PARTNERS

- 50 Forward Mohawk Valley
- Adirondack Bank
- AmeriCU
- Anthem
- ARC Herkimer
- Assured Information Security
- Bank of Utica
- Berkshire Bank
- BOCES – Herkimer Fulton Hamilton Otsego
- BOCES Oneida – Herkimer – Madison County
- Boilermaker Road Race, Inc
- Bonadio & Company, LLP
- Bushinger, Bucciero & Smith Agency
- C&S Wholesale Grocers, Inc
- Camden Central Schools
- Catholic Charities of Herkimer County
- Catholic Charities of Oneida/Madison Counties
- Central Valley School District
- Centro Of Oneida, Inc
- City of Rome
- City of Rome Fire Department
- City of Rome Police Department
- City of Utica
- City of Utica Fire Department
- City of Utica Police Department
- Cliff's Local Market
- CNY Veteran's Outreach Center Utica Center for Development
- CONMED
- Dermody Burke & Brown
- ECR International
- Eli Lilly Corporation
- Empower Federal Credit Union
- Empowered Pathways
- Enterprise Holdings
- Excellus BlueCross BlueShield
- F.X. Matt Brewing Company
- FedEx
- First Source FCU
- Frankfort-Schuyler Central School
- Fitzgerald, DePietro & Wojnas
- Fortus Group
- Gilroy, Kernan & Gilroy
- H.J. Brandeles Corp
- Hannaford NATIONAL
- Herkimer County Community College
- Herkimer County Employees
- Hospice & Palliative Care, Inc
- Hubbard Tool & Die Corp
- Human Technologies
- Hummel's Office Plus
- IBEW Local Union 43
- IBM Corporation
- Indium Corporation of America
- International Paper Company
- James R. Cook Labor Agency
- Jay-K Independent Lumber Corp
- Jervis Public Library
- JPJ Electronic Communications, Inc
- Legal Aid Society of Mid-New York, Inc
- Lockheed Martin
- M&T Bank
- McCraith Beverages, Inc
- McQuade & Bannigan, Inc
- Mele Companies, Inc
- Mohawk Valley Community Action Agency
- Mohawk Valley Community College
- Mohawk Valley Health System
- Mosaic Health
- Munson Williams Proctor & Arts Institute
- MV Economic Development Growth Ent. Inc
- MVP Health Care
- National Grid
- Nationwide Insurance
- NBT Bank, N.A.
- Neighborhood Center, Inc
- New Hartford Central School District
- Newport Telephone Company, Inc
- Northland Communications
- Northwestern Mutual
- On Point for College, Inc
- Oneida – Herkimer Solid Waste Authority
- Oneida County Employees
- Paige Marketing Communications Group
- Pratt & Whitney HMI Metal Powders
- Price Chopper
- Principal Financial Group
- Ramboll
- Rising Phoenix Holdings Corporation
- Robert W. Baird & Co. Incorporated
- Rockford Auto Services, Inc
- Saunders Kahler, LLP
- Sauquoit Valley Central School
- Scalzo, Zogby & Wittig
- Smith Packing Co. Inc
- Special Metals
- Stone Age Landscaping, LLC
- Strategic Financial Services, Inc
- Sturges Manufacturing Company
- The Center
- The Fountainhead Group, Inc
- The Hartford
- The Matt Law Firm, PLLC
- Thea Bowman House, Inc
- Tops Friendly Market #586 – Camden
- Tops Friendly Market #598 - Boonville
- United Way of the Mohawk Valley
- Utica Academy of Science Charter School
- Utica City School District
- Utica District Telephone EFCU
- Utica First Insurance Company
- Utica Gas & Electric EFCU
- Utica Municipal Housing Authority
- Utica National Insurance Group
- Utica University
- Whitcraft
- Whitesboro Central School District
- Youth & Family Center of the MV (YMCA of the MV)

2022-2023 LEADERSHIP DONORS

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\$20,000+

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Anita A. Vitullo

\$10,000 - \$19,999

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2022-2023 LEADERSHIP DONORS

\$1,000-\$1,999

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*Deceased